spiegelInstitut

Consumer Research &
User Experience Consulting

Excellent employer:

Spiegel Institut is a "FOCUS BUSINESS TOP SME Employer 2019"

Mannheim, November 30, 2018 - In this year's ranking of best employers among the top

SMEs, Spiegel Institut was assessed as highly recommended based on the evaluation by

Focus Business and kununu in the area of consulting, agency, research & development.

"This award shows that we fulfil the requirements of a modern and flexible work

environment as an employer. Our employees demonstrate a high level of commitment,

and we seek to create a solid foundation for this so that they can develop and work

successfully, and feel good in doing so. Particularly in the categories of work atmosphere,

collegial cohesion, equality, and behavior of superiors, we achieved above-average scores,"

Götz Spiegel, Managing Partner of Spiegel Institut, commented with delight.

Based on the employer reviews on the www.kununu.com platform, FOCUS Line

Extensions GmbH together with kununu presents the TOP SME employers in Germany,

Switzerland, and Austria every year. Out of a total 13,000 companies registered with

kununu, around 2,700 were included in the ranking based on the criteria of employer

reviews, average rating, business location and number of employees.

"I would like to particularly thank all our employees. We are proud of our joint success

and this wonderful award," added Spiegel. The complete ranking, which includes Spiegel

Institut, was released on November 27, 2018, in the special issue FOCUS BUSINESS

"SME Employers".

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