



Spiegel Institut is a worldwide operating consumer research and user experience consulting company with a dynamic process of growth. We work in the areas of brand and consumer research, as well as usability research with an emphasis on the automotive and automobile industry.

We are looking for a new employee to support our offices in Beijing or Shanghai which supervise our research of the Chinese and the entire Asian market.

Junior Consultant (m/f) in Beijing or Shanghai

Requirements:

MUST:

- Chinese native speaker
- Excellent knowledge of English language in speaking and writing
- Completed studies in e.g.: Business Administration, Marketing, Psychology, Sociology, Media Studies
- Confident in using MS Office

IDEALLY:

- Good knowledge of German language
- Knowledge of qualitative and quantitative market research
- Diligence, customer orientation
- High degree of social and communicative skills
- Enjoyment of working together in the team
- Interest in topics about the automobile industry
- SPSS skills

Job Summary:

- Conduct Interviews for customers
- Cooperation and communication with other institutions
- Support of the Chinese partners on-site
- Support of the colleagues in Germany, e.g. by creating screeners, creating requests for field service providers and consulting during the field work
- On-site support of the research studies in other cities in China
- Support in content analysis and statistical evaluation
- Support in creation of PPT presentations

We offer:

- A long-term perspective and career in our organization
- Possibility for onboarding training in Germany for 3-4 months
- An interesting workplace with varying projects and always new issues
- Very good development opportunities
- Nice colleagues and a great working atmosphere
- Many and varied opportunities to expand one's horizon

Please send your English and Chinese CV and a cover letter in English, including your expected salary, copies of academic qualifications, company references, and the date of availability to karriere@spiegel-institut.de. We are looking forward to receiving your application! Please note that only shortlisted candidates will be contacted.

TOP
ARBEITGEBER
MITTELSTAND
2019

FOCUS

DEUTSCHLANDS
MITTELSTÄNDISCHE
ARBEITGEBER IM VERGLEICH
FOCUS-BUSINESS 04 | 2018
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