

Press release

Mannheim, April 16, 2018

Future Mobility for China: Spiegel Institut shows its expertise in China when it comes to e-mobility and autonomous driving

Mannheim, April 16, 2018 – **At the Automotive Roundtable “Future Mobility for China”, in Beijing on April 17, 2018, Yuwei Jin, Director of Asia-Pacific at Spiegel Institut in Beijing and Shanghai will speak on the subject of “E-mobility and autonomous driving - a user experience perspective”.** In her presentation, the market research expert will present the latest results from the project TANGO “Technology for automated driving, optimized to the user”, in which Spiegel Institut participates as an associated partner. In the research project, involving well-known partners from the automotive industry and research, deals with the development of attention and activity managers to assist drivers, which can ensure safe driving.

The international roundtable of experts will be moderated by Mats Harborn, Executive Director of Scania China and Strategic Office & President European Union Chamber of Commerce in China. “We are pleased to have Yuwei Jin contribute her expertise to this important event. The future of mobility in China is a subject of enormous relevance, not only given the growing automobile market in China but also within the scope of ever-changing mobility needs around the world,” commented Götz Spiegel, Managing Partner of Spiegel Institut.

More information about the event:

<https://www.g-i-events.com/automotive-roundtable/>

Publisher:

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