

USING MOST MODERN ONLINE & REMOTE METHODS

Receive an extensive
usability analysis



Even with
limited contact
opportunities

Spiegel Institut supports you in any questions about
usability:

- » What is the mental model of the users?
- » Which obstacles can occur when operating my concept?

Ich berate Sie gerne.



Andreas Klein

Senior Director

+49 89-244-1111-201

A.Klein@spiegel-institut.de

Remote usability-test

- Usability evaluation of a system through screen sharing
- Execution of given tasks on a prototype by participants using the method of loud thinking and while being monitored by the project leader



Self-ethnography

- Transfer of qualitative impressions with pictures or videos taken by participants to receive insights into common operating problems
- Diary studies with inquiries on the smartphone
- Self-recording of usage frequency and habits and repetitive operating errors